

# CURBELL PLASTICS

## L&D Team Size

4

## Employees

600+

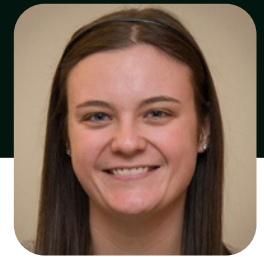
## Industry

Performance Plastics Distribution

“Adopting Cognota has allowed all of our requests to come into a more central location and to split tasks up amongst our team. The design portion has been a great addition for simple designs/training as well!”

**Ashley Riley**

Training Manager



# \$24,000

saved per year



# 240

hours saved per year



# 14.29%

increase in productivity

## The Challenge

With over 600 employees and a learning and development department of four, Curbell Plastics was finding it a challenge to keep track of the training team’s workload.

There were a lot of moving parts to consider. Requests for training were streaming in from business partners through multiple channels. The L&D department was also dealing with a large backlog of revision tasks and trying to keep track of their training assets on an Excel file.

Training Manager, Ashley Riley, wanted to find a way to create better processes, more efficiently distribute tasks throughout the team, and more effectively manage the intake of training requests.

“It was a bit clunky, and we wanted a system that would allow us to keep better track of our training assets and revision/review backlogs. We were also getting requests from other departments via email, phone, chat message, you name it!”

## The Solution

Once Cognota was introduced, Ashley began to see improvements in the team’s ability to maintain oversight into their workload and the demand for training. The Training Intake and Planning Board in Cognota have proved instrumental in enabling the team to work more efficiently:

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Ashley has also been able to leverage the Insights in Cognota to gain a more in-depth understanding of the demand for training in the organization.

“The requests function has helped tremendously in keeping track of different requests! It’s also been really helpful to see how many different requests we’re getting of each type (of form), and how many requests are coming from each department. The reporting tab gives a great snapshot!”

## The Result

From sifting through multiple channels to identify training requests and having little oversight into the training team’s workload, Cognota has enabled the L&D department to streamline their processes from training requests through to planning and prioritizing their workload.

## Ready to see Cognota in action?

We’d be delighted to show you how Cognota can increase the productivity of your team. Our learning solutions consultants will personalize the presentation so it’s focused on how Cognota can help you achieve your goals. Schedule a demo today.

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